



E-MAIL MARKETING BLASTS STARTS AT \$15 PER MONTH!

Dumas Web Design is excited to have partnered with a reputable and easy to use e-mail blast service through Constant Contact, one of the largest, most respected e-mail marketing programs available.

Why would you need a service like this instead of using your own e-mail program?

Most Internet-service providers limit how many e-mails you can send out at one time. Large e-mail groupings are designated as spam and your e-mail could get blacklisted and blocked, meaning your clients will not receive e-mails from you. By subscribing to an e-mail marketing provider, you will maximize your time by being able to easily "blast" your message to your marketing-contact list in one fell swoop! It's remarkably affordable and will help you keep clients up to date on your services by helping you easily send out newsletters, specials or discounts, create online surveys and grow your leads database. You also have many more options you may not even realize will benefit your business. Pricing begins at \$15 per month and includes:

- Bulk e-mail delivery without being blacklisted. Send as many e-mails as you'd like, as often as you like.
- Monthly fee is based on the number of contacts in your e-mail list. The base price of \$15 includes up to 500 addresses.
- Choose from a wide variety of professional, attractive templates to create your communications.
- Constant Contact hosts your lists and images, allows new sign-ups, maintains your opt-outs and records reporting results. See what's working by using this tracking and reporting system that allows you to view how many contacts have opted in or unsubscribed from your e-mails. Note which e-mails were opened and who actually clicked through to your site.
- Every e-mail promotion template is easily expanded to include PayPal® "Buy Now" links, allowing your customers to buy directly from your e-mail. Plus, you can add additional promotions and coupons with one click.
- Invitation templates help you send invites to customers, tracking who opened them and when. Easily send last minute reminders and updates that your attendees will get right away.

Newsletters, specials and new-product communications are an invaluable way to stay connected and in the forefront of your customer's minds. As a busy business owner, getting that information to them can also be a time-consuming, onerous task. Dumas Web Design can take on that task for you! Send us the content you want your customers to know and we'll worry about the formatting and getting your information out to your leads or clients in a timely, professional-looking communication that is sure to impress! You have the choice to either create your own e-mail blast yourself or Dumas Web Design can create one for you for an extra fee of \$250 per template, which is a new design service option. Once your newsletter is created, you can use it to send out your own newsletters, promotions and specials or have Dumas Web Design format and send your new content to your customers for our regular hourly fee.

<p>Constant Contacts Pricing (Prices based on number of e-mail contacts, not on number of blasts you send out to those contacts)</p>	<ul style="list-style-type: none"> • 0-500 E-mails • 501-2500 • 2501-5000 • 5001-10,000 • 10,001-25,000 	<ul style="list-style-type: none"> • \$15 monthly • \$30 monthly • \$50 monthly • \$75 monthly • \$150 monthly
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Constant Contact offers add-on enhancement options to tailor the program to your unique marketing needs. For a small extra monthly fee:

- **Surveys and Polls (\$10/month):** Create unlimited online surveys and survey invitations with unlimited online polls, up to 10 live at one time. A full feature survey and poll set, including online survey wizards, survey templates, tracking and reporting, contact list management, image hosting, e-mail list building tools, e-mail features (Forward to a Friend, PayPal®), website features (Send Page to a Friend, Gift Reminders), e-mail delivery management.
- **Premium Image Hosting (\$5/month):** Every Constant Contact account includes Standard Image Hosting with five images, hosted free. When you upgrade to Premium Image Hosting, you can upload, store, manage and resize over 1,200 images for only \$5/month (for lists under 50,000 contacts).
- **E-mail Archive (\$5/month):** With e-mail archiving, you can instantly transform your sent e-mail newsletters and promotions into easy-to-view web pages. You can easily showcase your archived e-mails on your website with an archive homepage you create. When you become a paying E-mail Marketing customer, you can add e-mail archive for just \$5 a month.

Dumas Web Design can set you up with a free 60-day trial of Constant Contact. Your free 60-day trial lets you try out the features and benefits of the marketing and survey tools. There's no software to download. No risk. No obligation. *(Your free trial does not include Dumas Web Design's design services.)*

Click here to start your free trial: